



July 2019

## 2019 Midyear Outlook: A Story of Headlines Vs. Fundamentals

Jaron H. Poulson, CFP®



Jaron H. Poulson  
FEE-BASED FINANCIAL PLANNING

### HIGHLIGHTS

Check out our most recent and upcoming events on Page 3!

### By the Numbers: 2019 Expectations

- GDP Growth: 1.50%–2%
- Inflation: 2%
- Federal Funds Rate: 1.75%–2.25%
- 10-Year U.S. Treasury Yield: 1.75%–2.25%
- S&P 500 Index: 2,900–3,000

At the end of last year, the big question was, “Will 2019 bring the end of the recovery?” All of the data seemed to point to an answer of “Not yet.” And so far, that answer still holds. The big picture suggests growth is likely to continue for the rest of the year, which should, in turn, support the financial markets. But there’s more to the story . . .

### Headlines Vs. Fundamentals

To date, it has been an eventful year. Markets moved up, pulled back sharply, and then bounced again. The economy was slow to start, picked up during the first quarter, and now may be slowing again. Meanwhile, the political story has included the Mueller report, a China trade deal and then a trade war, a postponement of Brexit, and looming tensions with Iran.

Reacting to all of these headlines would have been a bad strategy. Because while the markets have been more volatile this year, the fundamentals—the underpinnings of our economy—have remained solid.

Take job growth, for example. Although there has been volatility in the monthly job gains, the overall growth rate has remained steady at more than 2 million jobs per year. Over the past 40 years, when job growth has been at this level, a recession has been at least a year away. Yes, we have seen some weakening recently, but the year-on-year trend remains strong.

Similarly, consumer confidence levels remain high, at levels last seen in 2001, and the year-on-year change is positive. We have never had a recession without a decline in confidence of at least 20 points over the previous year. This should buy us another 12 months or more.

Business confidence is weaker than both job growth and consumer confidence, currently sitting at close to its lowest levels of the past several years. Despite that, it is still solidly expansionary, suggesting continued—though slower—growth.

Even the yield curve spread shows risk is not likely immediate. Although the yield curve is on the verge on inverting, an inversion would only start the recession clock ticking. Historically, the initial inversion has preceded a recession by a year or more, which once again leaves us in the green for the balance of 2019.

Looking at these fundamentals, it’s clear that conditions are better than the headlines suggest. We have never had a recession with job growth as strong as it is, with confidence where it is, and with the yield curve where it is. Some slowing is likely, but slowing is still growing, with calendar-year expectations for economic growth sitting between 1.5 percent and 2 percent.

## The Fed and Monetary Policy

Given the healthy data mentioned above, we could have reasonably expected inflation to rise—and it did, but not by much. More, the most recent data suggests that, with slowing growth, inflation has started to pull back again. Although the Fed decided in 2018 that the risks of not raising rates were greater than those of raising them, in 2019 it has put that policy on hold because of this slowdown.

Expectations are for no more increases this year, plus a real possibility of cuts. Inflation is now expected to stay below 2 percent, and longer-term rates should end the year around current levels, with the yield on the 10-year Treasury between 1.75 percent and 2.25 percent.

## What About the Stock Markets?



Steady growth and interest rates suggest that global stock markets are likely to continue to trade on fundamentals, such as revenue and earnings growth. Here in the U.S., revenue growth remains healthy, and while earnings growth has slowed, it is expected to remain positive. This should support the markets through the rest of the year.

With earnings growing, the real issue will be valuations. Historically, high confidence levels have driven up valuations, and we have seen that in recent years. As confidence moderates and growth slows, however, we can expect valuations to stop rising, meaning further appreciation will depend on earnings growth.

Given projected earnings growth and steady valuations, the S&P 500 is likely to end 2019 between 2,900 and 3,000. There is upside potential if earnings growth surprises or if valuations recover to

the high levels seen in 2016 and 2017. But there may be more downside risk, if economic growth slows or if valuations drop on lower confidence. Still, this estimate is a reasonable base case.

## Prospects Bright, but No Guarantees



Solid economic fundamentals should continue to support markets through the remainder of 2019, with moderate appreciation likely—if current trends hold. None of this, however, is guaranteed. Here in the U.S., we'll need to keep an eye on potential impeachment of the administration by the Democrat-controlled House; the ongoing trade war between the U.S. and China; and, most notably, the upcoming debt ceiling confrontation between Congress and the administration. Abroad, we have pending issues in Europe, including Brexit and Italy, as well as a rising confrontation with Iran.

Even if growth does slow, though, or we see any of the other potential issues erupt, the underlying strength of the economy is likely to limit the damage. We've seen many similar situations in the not-so-distant past—and they didn't knock the economy or markets off their paths.

When you look back at the recovery so far, this scenario is very similar to what we have seen for most of the past 10 years: slow growth threatened by multiple risks. And, just as we have seen over the past 10 years, although the concerns are real, the big picture is very much like what we have become accustomed to. Despite the worries, it's still not a bad place to be.

If you would like to discuss the markets, please call me. My goal is to understand my clients' needs and to monitor their financial condition. My primary objective is to take the emotions out of decisions for my clients. I can discuss your specific situation at your next review meeting or you can call to schedule an appointment. As always, I appreciate the opportunity to assist you in addressing your financial concerns and issues.

## CLIENT ADVOCATE PROGRAM

As always, thank you for being a client of mine. It is my goal to offer my services to other clients just like you, and often many of my new and high-quality clients come from recommendations.

Our client advocate program gives us a chance to be able say *thank you* to those clients who have been advocates on our behalf.

The Client Advocate event is our largest event of the year, and we would love for you to be apart of the fun.

If you would like to participate and know of someone who could benefit from my services, give us a call!

Thank you again for being a valuable client and supporting my growth initiative.

# Jaron H. Poulson, CFP®

# HIGHLIGHTS

## UPCOMING...

- Although it doesn't seem like it, August is just around the corner! August will begin the 3<sup>rd</sup> Quarter reviews.
- Our annual Cornbelly's Client Appreciation event will be September 30<sup>th</sup>. All clients and their families are welcome! We will be sending invitations out as the date gets closer.

We invite you to check out our brand-new website at [www.jhpplanning.com](http://www.jhpplanning.com) !

FOLLOW US ON  
**facebook**

Be sure to follow us on Facebook and Twitter to get all the latest financial news and updates within the firm!

FOLLOW US ON  
**twitter**

## *Complimentary Financial Check-up*

If you are currently not a client of Jaron H. Poulson, CFP®, I would like to offer you a complimentary, one-hour, private consultation with Jaron at absolutely no cost or obligation to you. To schedule your financial check-up, please call Jordan at 385-388-4386 and she would be happy to assist.

**Securities and advisory services offered through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Advisor. Fixed Insurance products and services offered through CES Insurance Agency and Jaron H. Poulson, CFP® Branch office: 5505 South 900 East, Suite 120 Salt Lake City, UT 84117 (385) 388-4386.**

*Certain sections of this commentary contain forward-looking statements based on our reasonable expectations, estimates, projections, and assumptions. Forward-looking statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Past performance is not indicative of future results. All indices are unmanaged and investors cannot invest directly into an index. The S&P 500 Index is a broad-based measurement of changes in stock market conditions based on the average performance of 500 widely held common stocks.*

Authored by Brad McMillan, CFA®, CAIA, MAI, managing principal, chief investment officer, at Commonwealth Financial Network®.

**© 2019 Commonwealth Financial Network®**